

COUNTERPART
Conference

Learn, connect, contribute, and get more from COUNTERPART.

Thursday, December 17, 2026

Grand Rapids Community College — Lakeshore Campus
12335 James St., Holland, MI 49424

One day, just for COUNTERPART users

Spend the day with the COUNTERPART team and other ETO manufacturers. See what's new and upcoming, hear success stories from current customers, and learn how to get more from COUNTERPART.

COUNTERPART

What to expect

Owner roundtable

Talk shop with other owners and leaders — what's working, what isn't, and where ETO manufacturing is headed.

Customer stories

Hear how other manufacturers are actually using COUNTERPART day to day.

New features & releases

A first look at what's new, what's coming soon, and what's further out on the roadmap.

Deep-dive sessions

Go further into costing, engineering, procurement, reporting, all in COUNTERPART.

Shape what's next

Brainstorm, provide input and help shape the future of our development roadmap.



8:00 AM – 5:00 PM

Breakfast, keynotes, breakouts, and lunch at the GRCC campus.

5:00 PM – Dinner & Networking

Hosted at the Elberdene Lodge

Save the date

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Holland, Michigan